Think about humanity. It’s possible to alleviate our suffering and maximize our wellbeing. Here, the status quo — and derivations of it — fail, and will never optimize wellbeing or mitigate suffering in any appreciable way. Change is necessary. Building out and up is the only option.

Think about how. I look to entrepreneurism to alleviate suffering and to advance wellbeing.

Policy and management will fail; they only ever deal in the status quo: optimization, protectionism, liability-limitation, fear. Yet entrepreneurism, *per se*, neither regulates nor manages; it simply builds — sometimes it even builds something vastly better, an accomplishment for which policy and management are useless. That’s why this page exists: to exhibit my contributions and my thinking about building out and up.

Call me an idealist. Really, I’m just a pragmatist, in the William James sense of the word. Add pragmatism to a morbid obsession surrounding making the most of my life and you have what looks like a bleeding-heart idealist. But I’m just trying to get something done and at the same time not to waste my life.